

Why DEI?

Making a commitment to Diversity, Equity and Inclusion is not only the right thing to do, companies focused on DEI have a competitive edge.

Diversity enables better decision making and unique thinking through a deeper and more comprehensive worldview. Inclusive behaviors reduce turnover, boost engagement and productivity, and unlock the innovative potential of diverse teams. Employees who feel respected, heard, and valued are empowered to perform at their best.

A vast body of research points to the fact that an investment in DEI not only shapes the employee experience, it drives financial performance.



The importance of DEI can not be overstated.

To succeed in today's increasingly diverse marketplace, organizations need to invest in building diverse teams and shaping inclusive, equitable, and healthy workplace cultures.

*Sources:

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[2] Dixon-Eyle, S., Dolan, K., Hunt, V. and Prince, S. 2020, May 19. Diversity wins: How inclusion matters. McKinsey. <https://www.mckinsey.com/featured-insights/diversity-and-inclusion/diversity-wins-how-inclusion-matters>

[3] Swiegers, G. and Toohey, K. 2013, May. Waiter, is that inclusion in my soup? A new recipe to improve business performance. Deloitte Australia. <https://www2.deloitte.com/content/dam/Deloitte/au/Documents/human-capital/deloitte-au-hc-diversity-inclusion-soup-0513.pdf>

[4] Coreaxis. 2019, April 9. The Importance of Diversity and Inclusion in the Workforce. <https://coreaxis.com/insights/blog/importance-of-diversity-and-inclusion-in-the-workplace>