Angela Cooper | Culture Strategist

A former Chief Diversity Officer in Corporate America, Angela Cooper has over two decades of business experience leading change and evolving cultures in healthy ways. As the founder of Mindpower Strategic, she now serves as a thought partner and change architect for forward-thinking business leaders who are invested in people-centered strategies.

Angela offers a variety of culture-shaping solutions. Her signature keynotes and empowerment labs equip audiences to channel their energy, activate their values, and unleash their potential.

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to host this powerful session!

Gook Angela

The Cultural CORE

How Employee Impact Groups create incredible value.

In today's dynamic and diverse workplace, Employee Impact Groups (EIGs) have emerged as powerful drivers of cultural transformation. Join us for an engaging and enlightening keynote session as we delve into the four key components that make up the Cultural CORE of EIGs.

"C" stands for Culture-Shifting, where we explore the essence of culture and how EIGs play a pivotal role in fostering an inclusive and thriving environment throughout the organization.

"O" represents Opportunity. From acting as a springboard for professional growth to providing a safety net of support and sponsorship, EIGs empower people to activate their full potential.

"R" focuses on ROI (Return on Investment). EIGs drive real outcomes and results. They can transform organizations in ways that matter to your people, your teams and your business.

Finally, "E" centers Energy. EIGs can help protect their members from burnout and maintain the energy necessary to focus on what matters most.

You'll leave this session inspired and equipped to support EIGs and their members as they influence and drive transformative change within your organization.

