



# Strategic Culture-Shaping

Generate new energy toward your purpose and unlock the full potential of your diverse workforce by shaping a culture of empowerment.

*M-PWR Culture is a comprehensive culture-enhancing program, complete with an immersive live workshop experience and a culture protection plan. Approach is customized based on organizational size and dynamics.*

mindset >>> behaviors >>> outcomes

## **m**indset - *what do we believe?*

Create strategic alignment by cultivating a shared mindset around the true meaning of your mission. Ignite the kind of engagement that fuels organizational performance.

## **p**ower - *how do we act?*

Translate your values into real, impactful behaviors and create the kind of culture that becomes a powerful differentiator in a highly competitive market.

## **W**orkplace - *who do we trust?*

Build psychological safety and appreciation across differences. Design inclusive team agreements, habits, and systems that anchor team health.

## **r**enewal - *how can we thrive?*

Empower employees to generate purposeful energy and protect it for what matters most.

### The rollout



#### **Plan**

Shape strategic cultural elements



#### **Prove**

Cascade concepts to create value



#### **Protect**

Sustain cultural health

*The program will be tailored to each organization's unique needs, change capacity, and preferred pace.*