

Demystifying D.E.I.



BUILDING BRIDGES, NOT BARRIERS.

Why does Diversity, Equity, and Inclusion (DEI) seem so divisive?

DEI has been politicized, but the truth is, it's not partisan. It's practical.

It's an essential tool for building stronger communities and healthy workplace cultures where all of us - not just some of us - can thrive and operate at our best.

This session will dive deep into the true meaning and purpose of DEI, and equip you to better understand and speak to its value. You'll leave informed and inspired to navigate the way forward with more confidence and clarity.

Together, we will explore:

- Data that shows the realities we face in the U.S. as demographic shifts continue to expand.
- How the next generation, more diverse than ever, views DEI - and what they expect from us.
- How we can concisely frame the ethical and economic imperative for our continued DEI investment.
- Recommendations and resources to navigate the complex DEI landscape.

A former Chief Diversity Officer in Corporate America, Angela Cooper has over two decades of business experience leading change and evolving cultures in healthy ways. As the founder of Mindpower Strategic, she now serves as a thought partner and change architect for forward-thinking business leaders who are creating people-centered strategies for a more inclusive future.



Book Angela

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or visit www.mindpowerstrategic.com/book

"One of the most relevant and enlightening DEI sessions I've attended."

It reframes the truth about what DEI really aims to achieve and why our futures depend on it."

- BUSINESS OWNER,
CONSTRUCTION INDUSTRY

