

EIG Empowerment



Mindpower Strategic offers unique capacity-building and mindset-shifting solutions for Employee Impact Groups looking to level up. Our strategic insights, practical tools and facilitated growth sessions help ERGs elevate outcomes!

Maximize EIG IMPACT

Unlock the full potential of EIGs with three key strategies

Employee Impact Groups (EIGs) have incredible potential to drive positive change within organizations. And yet, many EIGs find themselves falling short of making a significant impact. The truth is, common hurdles are often holding them back: misaligned goals, scattered efforts, disenchanted members, and limited support.

In this interactive workshop, we'll delve into the heart of what makes EIGs most effective, exploring three key strategies to unlock their full potential. Join us as we examine actionable solutions to propel EIGs towards a more impactful future within your organization.

In this informative session, we will:

- Understand multifaceted value of effective EIGs
- Learn three keys for maximizing EIG effectiveness:
 - (1) clear and relevant purpose
 - (2) relentless focus on real impact
 - (3) rich infrastructure and leadership support
- Explore actionable strategies and best practices for implementing these keys within EIGs

A former Chief Diversity Officer in Corporate America, Angela Cooper has over two decades of business experience leading change and evolving cultures in healthy ways. As the founder of Mindpower Strategic, she now serves as a thought partner and change architect for forward-thinking business leaders who are invested in people-centered strategies.



Book Angela

Please contact angela@mindpowerstrategic.com
or visit www.mindpowerstrategic.com/book

What Clients Say

"She did such an elegant and impactful job connecting the content to our organizational messaging and vision. It was seamless and made the lasting impression that much more powerful!!"

-VP & ERG SPONSOR, FINANCIAL SVCS

