

Mindpower Strategic offers unique capacity-building and mindset-shifting solutions for Employee Impact Groups looking to enhance and elevate outcomes.

EMPOWERMENT IN *Action*

Enhancing EIG Effectiveness for Lasting Impact

Employee Resource Groups play a vital role in creating a more inclusive and supportive work environment, fostering employee development and engagement, and driving positive organizational outcomes.

However, recent research reveals that while many companies believe their DEI *aspirations* are transformative, the majority do not have an effective EIG *infrastructure*. Like any other successful business effort, EIGs need a strong set of tools, systems, and resources to thrive.

How can EIGs level-up, even with limited assets and capacity? This insightful and interactive session will help attendees:

- Advance their understanding of EIG effectiveness
- Equip their EIGs to maximize value and impact
- Connect with one another to explore high-power ideas
- Empower their EIGs with new operational tools that can be applied immediately

A former Chief Diversity Officer in Corporate America, Angela Cooper has over two decades of business experience leading change and evolving cultures in healthy ways. As the founder of Mindpower Strategic, she now serves as a thought partner and change architect for forward-thinking business leaders who are invested in people-centered strategies.

What Clients Say

"Angela was simply exceptional. Her engagement was said to be one of the most impactful events we've ever had for this group. She did such an elegant job - truly impressed with her work and delivery!"

-VP OF SALES, FINANCIAL SERVICES

